

Chamber Business Newsletter

Receiving Tremendous Response

The Chamber newsletter includes local business issues, business spotlights, ribbon cuttings, how local government issues affect business, members in the news, new members, grand openings, anniversary celebrations, renewing members, announcements, calendar of events, etc. **Chamber members are welcome to submit information about their business or community events to be published in the newsletter.** The newsletter is eight pages and reaches over 7,800 Transcript Bulletin subscriber homes and 380 on the Chamber mailing list each month.

The newsletter was voted Most Outstanding Newsletter by the Utah State Chamber of Commerce in 2007.

If you have any questions or would like to place an ad, please do not hesitate to contact Chamber Executive Director, Debbie Winn at (435) 882-0690.

Editorial and Advertisement Deadlines

Edition	Copy/Advertisement Deadline	Publishing Date
January 2008	December 27, 2007	January 10, 2008
February 2008	January 31, 2008	February 7, 2008
March 2008	February 28, 2008	March 6, 2008
April 2008	March 27, 2008	April 3, 2008
May 2008	May 1, 2008	May 8, 2008
June 2008	May 29, 2008	June 5, 2008
July 2008	June 26, 2008	July 3, 2008
August 2008	July 31, 2008	August 7, 2008
September 2008	August 28, 2008	September 4, 2008
October 2008	Sept 25, 2008	October 2, 2008
November 2008	October 30, 2008	November 6, 2008
December 2008	November 21, 2008	December 4, 2008

Newsletter Advertising Rates

Size	Cost	Cost per Household
Full Back Page (10 x 14)	\$300	\$.02 per house hold
Full Page Ad inside (10 x 14)	\$250	\$.016 per house hold
Half Page (10 x 7)	\$150	\$.01 per house hold
Quarter Page (5 x 7)	\$80	Less than a penny per house hold
Eighth page (5 x 3.5)	\$50	Less than a penny per house hold
Business Cards (3.25 x 2)	\$15	Less than a penny per house hold
Inserts in Newsletter	Call for pricing	

Advertising Discount Rates are available for multiple advertising dates.

Advertisers must be members of the Tooele County Chamber of Commerce to advertise in the newsletter

Multiple Issue Newsletter Advertising Rates

Size	12 month contract	6 month contract
Full Back Page (10 x 14)	\$240 per issue	\$270 per issue
Full Page Ad inside (10 x 14)	\$200	\$225
Half Page (10 x 7)	\$120	\$135
Quarter Page (5 x 7)	\$64	\$72
Eighth page (5 x 3.5)	\$40	\$45
Business Cards (3.25 x 2)	\$10	\$10
Inserts in Newsletter	Call for pricing	